



**RUTRONIK TECHTALK**

# **MEETS**

## **BUILDING & HOME AUTOMATION**

SEPTEMBER 28, 2021 | ONLINE

# STEP INTO THE FUTURE!

**Not long ago, the intelligent and networked building that adapts to people seemed like science fiction. Today, this future scenario is the present!**








Increasingly, building and home automation systems independently control important parameters such as temperature, lighting, appliances, entertainment systems and security aspects such as alarm systems and access control. Whether appliance or system, the challenges of digitalization and networking are manifold. Those who master them gain a clear competitive advantage.

At **Rutronik TechTalk meets Building & Home Automation on September 28, 2021**, we will look ahead together. Leading manufacturers such as **4D Systems, Nordic Semiconductor, AVX, Holitech** and **Omron** will present new and innovative developments and solutions for the smart buildings of tomorrow.

Top-class experts offer comprehensive insights into topics such as „Smart Displays for Smart Applications“, „The Future of Smart Home“, „Antennas: Technologies and New Product Developments“, „All In One with Holitech“ and „Focus on Building Automation and Rutronik’s EMECH Product Position“.

**Join us and step into the future!** The team of experts is looking forward to meeting you!  
**[www.rutronik.com/building-home-automation](http://www.rutronik.com/building-home-automation)**

# AGENDA | TUESDAY, 28 SEPTEMBER 2021

SCHEDULE		SUPPLIER/ TOPIC		PRESENTER
10:00 - 11:45	10:00 - 10:30 Lect. 10:30 - 10:45 Q&A	 <b>4D SYSTEMS</b> <small>TURNING TECHNOLOGY INTO ART</small>	Smart Displays for Smart Applications	<b>Markku Riihonen</b> - Business Development Manager <b>Nikolai Schnarz</b> - Product Sales Manager Displays
	11:00 - 11:30 Lect. 11:30 - 11:45 Q&A	 <b>NORDIC</b> <small>SEMICONDUCTOR</small>	The Future of Smart Home	<b>Vincent Hagen</b> - Business Development Manager <b>Anja Schaal</b> - Team Leader Product Marketing Wireless
11:45 - 13:00 Lunch Break				
13:00 - 15:45	13:00 - 13:30 Lect. 13:30 - 13:45 Q&A	 <b>AVX</b> <small>A KYOCERA GROUP COMPANY</small>	Antennas: Technologies and New Product Developments	<b>Ussama Margieh</b> - FAE Team Manager <b>Carmen Redondo</b> - Global Marketing Manager Antennas <b>Daniel Barth</b> - Senior Manager Product Marketing Wireless
	14:00 - 14:30 Lect. 14:30 - 14:45 Q&A	 <b>HOLITECH</b> <small>Europe</small>	All In One with Holitech	<b>Thomas De Laar</b> - Managing Director <b>Michael Haedecke</b> - Business Development Manager <b>Vincenzo Santoro</b> - Senior Manager Product Marketing Displays
	15:00 - 15:30 Lect. 15:30 - 15:45 Q&A	 <b>OMRON</b>	Focus on Building Automation and Rutronik's EMECH Product Position	<b>Fabrizio Vitali</b> - Business Development Manager - Europe <b>Norman Majer</b> - Product Sales Manager Mechanics

## CONTACT

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## ONLINE REGISTRATION\*

[www.rutronik.com/building-home-automation](http://www.rutronik.com/building-home-automation)

\* This invitation is subject to the approval of your superior